Kevin O'Brien
BDS, FDS, M.Sc, Ph.D, D.Orth

Overview

Kevin is Professor of Orthodontics. He is currently Director of the Manchester Academic Health Science Centre Clinical Trials Unit. Kevin O’Brien trained as a dentist at Manchester and qualified in 1979 and worked for four years in general dental practice in Middleton and Chorlton. He then returned to the hospital service and trained as an Orthodontist in Manchester. He then returned to Manchester and completed the Manchester orthodontic specialty training programme in 1986. Following this he was appointed as a Medical Research Council Research Fellow and carried out a Ph.D research programme into the effectiveness of orthodontic treatment. In 1991 he spent a sabbatical year in Pittsburgh USA as associate professor. He was made Professor of Orthodontics in November 1995. He was Head of the School of Dentistry from 2004-2007 and was Faculty Associate Dean for Learning and Teaching 2007-11. He was Chair of the General Dental Council from 2011 to 2013.

Course Director: Mohamed Masoud, BDS, DMSc

Dedication of Moorrees Seminar Room to Follow Course
Learning Objectives:

1. To understand some of the challenges facing the practice of orthodontics.
2. To understand the importance of evidence based orthodontics.
3. To understand what the best available evidence says about the orthodontic management of Class II.
4. To understand the dangers of commercially driven orthodontic care.

Course Content & Educational Methods: Lectures presented by Dr. Kevin O'Brien

Lecture 1: CAN WE PRACTICE EVIDENCE BASED ORTHODONTICS: DEALING WITH UNCERTAINTY
- To be familiar with the challenges faced when practicing evidence based orthodontics
- To know how to provide evidence based orthodontic care
- To learn how to respond to uncertainty in the profession

Lecture 2: EARLY CLASS II TREATMENT: COSTS, BENEFITS AND TRAUMA
- To understand the evidence surrounding early class II orthodontic treatment
- To understand the pros and cons of early class II orthodontic treatment
- To become familiar with the effect of early treatment on the incidence of trauma

Lecture 3: IN THE LAND OF NO EVIDENCE IS THE SALESMAN KING?
- To be able to separate facts from information used by companies to promote their products
- To learn how to react to pressure from companies and patients that want to dictate the way orthodontic care is delivered

Lecture 4: SOCIAL MEDIA DRIVEN ORTHODONTICS: QUACKS, HEALERS AND BLOGS
- To understand the effect the media has on the orthodontic specialty
- To know how to react to external forces that influence how the public perceived orthodontic care

Tuition and CE credits:

Registration options:

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<tr>
<th>Tracks</th>
<th>CE Credits Offered</th>
<th>Regular Registration</th>
<th>Residents/Students Registration</th>
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<tbody>
<tr>
<td>Full Course</td>
<td>6.5</td>
<td>$495</td>
<td>$100</td>
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<td>May 11th</td>
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No prerequisites necessary for course attendance.

Registration and Payment:

Please contact Mr. Christopher Hickey regarding registration and payment method.
Tel: 617-432-4281
Email: Christopher_Hickey@hsdm.harvard.edu

Cancellation Policies:

Written notification of cancellation is not required and must be received by 5pm on Wednesday, April 22nd for a full refund of course fees. Cancellations will be subject to a $50 processing fee.